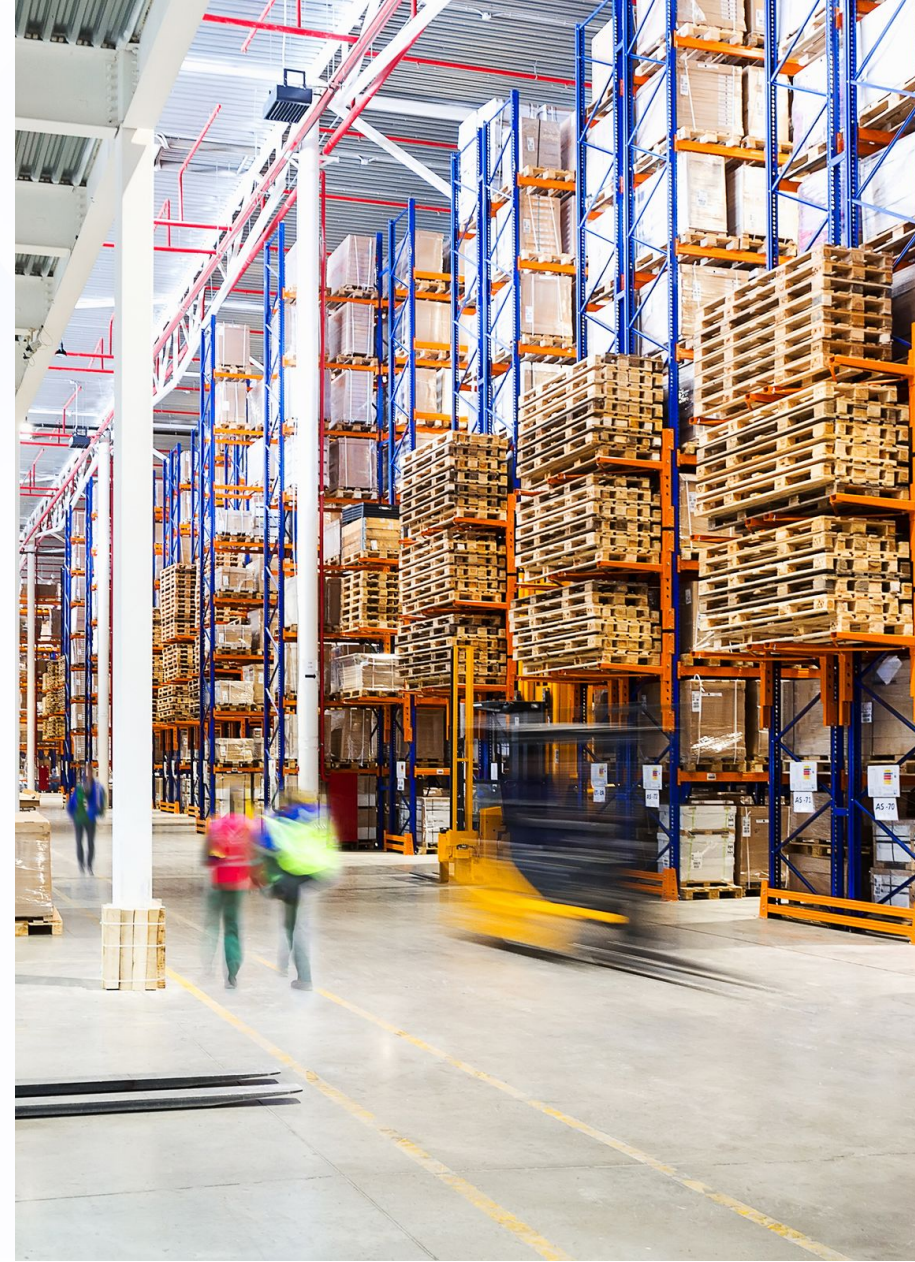# Reimagine Your Logistics Business with HALERP.

A case study

About AIDUK

If you live in Saudi Arabia and have ordered from Amazon or Ali Baba or similar e-commerce application, then chances are very high that you have been serviced by AIDUK.

AIDUK helps fulfill e-commerce orders by managing their entire logistics supply chain. With fulfillment centers and last mile deliveries.

Two years back, AIDUK was suffering with managing their multiple businesses. They were constrained from a system stand point and could not scale as they wanted. Their business was being limited by the systems they were using.

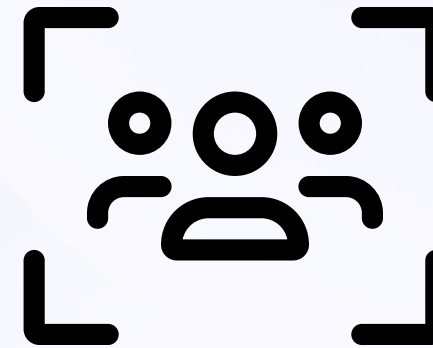They were stuck with several pain points. The main among them being -

Pain Areas

Customer Inventory Tracking

As part of their services, AIDUK would stock their customer's Inventory. At any point of time, it was important to know what they had in their store tagged against the respective customer and their end users. It was critical to have their warehouse and internal stock transfers tracked to precision.

Cash on Delivery Handling

Collecting cash on behalf of customers can be tricky, especially from a financial standpoint, so AIDUK needed a way to distinguish between COD and other payments with a smooth mechanism to ensure there is no confusion regarding how much they had to collected and what they had to pay their Principals.

Data Access Control

Having multiple businesses and divisions meant they had a large workforce. While it was very important that the data was all centrally accessible, AIDU needed to make sure that only relevant information were shown to different stakeholders. Data isolation and access control was very crucial for AIDUK so that there was no confusions and each team had access to data for themselves.

The Solutioning

After having understood the core pain areas of AIDUK, the solution architects and business consultants at HAL got to work. It is important to recognize the specificity of each and every business. In the case of AIDUK, they had their own way of operations and were looking for a flexible solution that can gel in with their operations.

AIDUK was in the middle of a booming logistic sector in the country which put great stress on their system, so they wanted to implement a system with minimal disruptions to their daily operations.

While designing the solution, the specific conditions of AIDUK was taken into consideration and after close collaboration with all internal and external stakeholders, the team was able to come up with an approach that solved the core pain areas and focused on specific KPI to monitor.

> ✓ The Solutions kept in mind the larger business goal and at all the time, the focus was on the important KPI for overall business success

Simplified Inventory

Inventory tracking was simplified with clarity and precision as stock intake as well as movement was tracked against the principal as well as the end user without impacting their Balance sheet.

Access Control

User Level access control at multiple levels.

- Company level data control,
- Module level data control
- User level data insulation

Simplified Reporting

With multi company setup, users and management were able to view reports at a click of a button with specific details - either for individual companies or at consolidated level
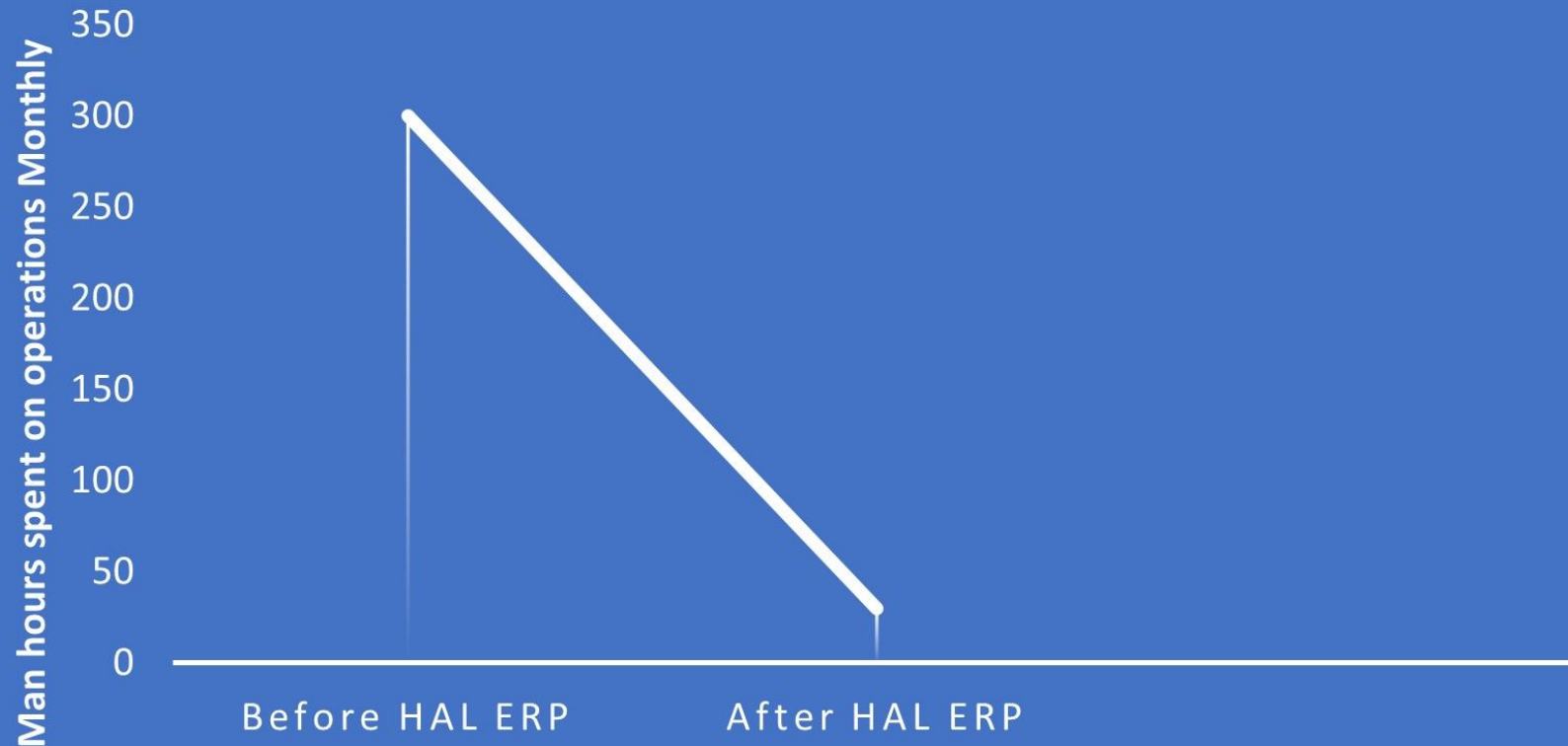
Auto VAT Filing

At least 5000 SAR saved every month with the time saving in monthly VAT Filing as system was tracking all the tax based on the VAT# in spite of having multiple companies and different CR.

Effortless CoD

Cash on Delivery became a breeze with a streamlined mechanism to track end user money collection along with ability to track receivables from respective principals without overpaying or incurring losses

The Business impact

DRASTICALLY REDUCED OPERATIONAL TIME

Man hours spent on operations Monthly

350
300
250
200
150
100
50
0

Before HAL ERP   After HAL ERP

Reduction in Losses

ELIMINATED OPERATIONAL LOSSES

Customer's Voice

> With HAL ERP, we were able to have a huge relief in our employee stress level with absolute clarity from our financial and operational stand point. The whole implementation was a success because they worked as our team and not as a vendor.
>
> Khalid Khan, Finance Manager, AIDUK group of Companies

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Expertise

Our expertise assists businesses to come up with solutions efficiently and effectively.

Experience

We have years of experience catering to businesses' needs and positively impacting their growth and productivity.

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We offer flexibility in our services, fully understanding that each business is unique.

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